

PRESS RELEASE

For Immediate Release

Pacific Alliance Technologies Joins the ERMS Advantage Partner Program

Oakville, ON, January 7, 2009 – Today, ERMS Corporation, a leading provider of emergency management and [emergency notification](#) services, announced a new partnership with Pacific Alliance Technologies.

Under this agreement, Pacific Alliance is now authorized to offer ERMS Advantage Services to its customers. ERMS Advantage is a subscription-based offering that helps organizations manage their vital emergency processes. Using the ERMS Advantage system, Municipal Government agencies can alert citizens to emergency situations via the mass notification engine. Government agencies can choose to send these alerts to citizens on any device such as phone, PDA, SMS, e-mail or fax. Companies can use the same mass notification engine to send critical messages to employees, suppliers, customers or any other group that is essential to business operations. The service removes the complexity involved in getting critical messages out to large numbers of stakeholders.

Beyond mass notification, the ERMS Advantage Service facilitates the interactive process of accounting for employees that have been dispersed as a result of a panic evacuation, and provides on-demand information through its integrated toll-free hotlines and document repository system.

ERMS and Pacific Alliance are Canadian-based organizations dedicated to providing the Canadian marketplace with leading-edge emergency management solutions. “Pacific Alliance is well known for their proficiency in developing, delivering and supporting technology solutions for clients in the Municipal Government and Oil & Gas sectors. ERMS Advantage Services are a perfect fit for the Pacific Alliance portfolio, and will serve to address the burgeoning requirements Canadian organizations are facing in the notification and crisis management space,” said Dennis Hamilton, CEO of ERMS.

“We are seeing new regulations that require employers to have emergency contingency plans for their staff. Without requiring additional infrastructure, ERMS becomes the cornerstone of a firm’s emergency management plan,” said Chris Webber, President of Pacific Alliance Technologies. “ERMS is a key step in our on-going process of leveraging our domain expertise to provide more comprehensive software offerings to our clients.”

About ERMS Corporation

ERMS (Emergency Response Management Services Corporation) is a global leader in emergency management and [emergency notification](#) services. Our industry leading ERMS Advantage Services software suite allows organizations to manage vital emergency processes, enabling effective communications and response to crisis situations and incidents. ERMS Advantage Services are delivered through a SaaS model, providing clients with access to secure, fully hosted, web-based integrated modules that allow organizations to support life safety, brand image protection and business resiliency programs. ERMS was built based on 25 years of Crisis Management, Emergency Management, BCP and DRP experience and expertise. For more information, please visit www.ermscorp.com or call 866-382-1477.

About Pacific Alliance Technologies

Established in 1998 and now a member of StarDyne Technologies, Pacific Alliance Technologies is a leading provider of GIS, web-based mapping, architectural and building design software and services. We specialize in the customization and implementation of customer-driven software solutions, reinforced with certified training and support. Our mission is to develop and implement proven solutions that will help sharpen your competitive edge and increase your organization's productivity. For more information, please visit www.pat.ca or call 877-691-9171.

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